



ECON NEWS 51

9 DECEMBER 2013

DEPARTMENT KICK-OFF WORKSHOP 2014



As a kick-off to 2014 at the Department, you are invited to a Department workshop on 14 January 2014 from 2 to 3:30 pm.

Active Learning

The theme of the workshop is active learning, and it starts with input from experts and ends with best practice presentations from within the Department.

"We might think of active learning as an approach to instruction in which students engage the material they study through reading, writing, talking, listening, and reflecting. Active learning stands in contrast to "standard" modes of instruction in which teachers do most of the talking and students are passive." Reference:

<http://www1.umn.edu/ohr/teachlearn/tutorials/active/what/>

[Kim Jesper Herrmann](#) and [Rasmus Blok](#) from [Centre for Teaching and Learning \(CUL\)](#) constitute the expert team presenting active learning in class, between classes and through tutorials, including the challenges and the benefits from active learning.

Background information

At least once a year a Department Kick-Off is arranged within one of the four strategic areas at AU: Education, Knowledge Sharing, Research and Talent Development.

The January 2014 kick-off is the first in this series of events that employees at the Department are invited to participate in.

The aim of the kick offs is to set spotlight on an important topic and to provide employees at the Department with the newest knowledge and experiences on this topic.

More information

More details will follow, but please book your calendars for 14 January at 2 pm.

AU CHRISTMAS CARDS

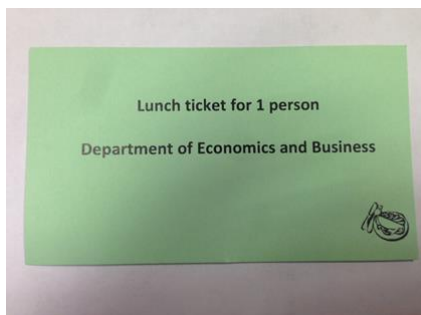


The AU Christmas cards 2013 are now available, so if you would like to send Christmas cards to collaborators, colleagues or the like, you may pick up a stack of Christmas cards from Ingrid's office 2632(L)-103.

The Christmas card is available in both English and Danish and features one of AU's most prominent buildings covered in snow (must have been taken last year).

The Christmas card is also available in an electronic version from AU Communication's website: [Link](#).

EXCESS TICKETS FOR STAFF LUNCH



As announced in an e-mail from Margit Sommer last week, the staff lunch tickets cannot be used after 13 January as we shift to a new staff lunch arrangement.

So if you have any excess staff lunch tickets or would like to buy tickets, please put a note next to the ticket box in the staff lunch room stating how many tickets you would like to sell or buy and your e-mail address/telephone number.

If you would like to buy lunch tickets, please remember to check if there are any notes with tickets for sale before you buy new tickets through the webshop.

Please contact Margit Sommer (msommer@econ.au.dk) or Jeanette Johannesen (jjohannesen@econ.au.dk) if you have any questions regarding lunch tickets.

READING LIST SERVICE



As announced in an e-mail in November from your study supporter, the AU Library offers a reading list service consisting of the following three elements:

1. Checking the reading list with respect to copyright: The syllabus list will be reviewed and checked in relation to agreements with Copydan and licensing contracts with Danish and international publishers.
2. Link check: The reading list will be checked with respect to links to articles in electronic journals or e-books.
3. Bibliographic information: The reading list will be homogenized so that all references receive a consistent output style.

The deadline for submitting reading lists to the library is 1 January.

Submitting your reading list to the library, the library will guarantee that your reading list complies with the copyright rules. If you do not submit your reading list to the library, you as a lecturer are responsible for complying with the copyright rules.

Send your reading list to one of the following:

- Lone Jensen, e-mail: jen@asb.dk
- Gertrud Stougård Thomsen, e-mail: gst@sam.au.dk
- Betina Sjøstrøm, e-mail: bets@asb.dk
- Anna Mette Morthorst, e-mail: amm@asb.dk

If you have any questions regarding the reading list service, please contact one of these persons or your study supporter.

EUMMAS INTERNATIONAL CONFERENCE ON MARKETING, MANAGEMENT AND ECONOMICS



The European Marketing and Management Association (EUMMAS) invites the marketing, management and economics research community to Sarajevo from the 29 to 31 August 2014 for the EUMMAS 2014 International Conference on Marketing, Management and Economics entitled "Together Today Towards Better Tomorrow – what can we do to shape the future?".

[Call for papers](#) - Deadline for paper submission is 1 April 2014.

Read more at the Conference website: <http://conference.eummas.org>

DEPARTMENT'S OFFICE BUILDINGS LOCKED DURING CHRISTMAS



The outer doors of the Department's office buildings will be locked during Christmas; that is from Monday 23 December till Wednesday 1 January (both days inclusive).

You can of course access the buildings using your key card.

Merry Christmas!

ALL ABOUT FUNDING

CANDIDATES FOR RESEARCH AWARDS



The Danish Council for Strategic Research is currently seeking candidates for its Strategic Research Awards 2014.

Two prizes of DKK 75,000 will be awarded, one to a research talent whose work shows particularly strong innovation potential, and another to a talent whose work focuses on international collaboration.

Researchers and research directors are welcome to recommend candidates.

Everyone who is participating or has participated in a project financed by the Danish Council for Strategic Research may be considered for the prizes, which will be awarded by the Danish Minister for Science, Innovation and Higher Education Morten Østergaard at the Danish Council for Strategic Research's anniversary on 10 March 2014.

[Read more and download a recommendation form](#) (in Danish)

INFORMATION MEETING - ERC AND THE MSCA PROGRAMME UNDER HORIZON 2020.



On 15 January 2014 the AU Research Support Unit and the EuroCenter under the Danish Agency for Science, Technology and Innovation will hold an information meeting targeted at potential applicants for the European Research Council and the Marie Skłodowska-Curie Actions programme under Horizon 2020. The meeting will be held at the AU Conference Center at Frederik

Nielsens Vej 4, Meeting Room 2, 8000 Aarhus C from 9 am to 4 pm.

[See the programme here.](#)

Deadline for registration is 8 January. Please note that there are limited seats.

PREVIOUSLY ANNOUNCED CALLS



Previously announced calls etc. regarding funding that are still valid can be found on the staff portal, see:

<http://econ.medarbejdere.au.dk/research/external-funding/calls-for-applications/>.

For information about where to get assistance etc. when applying for external funding, see: <http://econ.medarbejdere.au.dk/research/external-funding/>.

EVENTS

ALL EVENTS



[See the list of all coming events at the Department: seminars, workshops, PhD defences, PhD courses etc. here.](#)

Do you know of an event that is not mentioned on the list, please let me know: bhoejklint@econ.au.dk.

PUBLICATIONS

NEW PUBLICATIONS - SEND ME YOUR FRONT PAGE



I have received the front pages and abstracts of 5 new publications. Thank you for that. See them below. Have you also published something new and would you like to share it with the rest of us? Send me the front page of your publication (and, if possible, an abstract) - then I will announce it in the next issue of ECON News: bhoejklint@econ.au.dk.

- Hans Jørn Juhl and [Michael Christensen](#): [Portfolio Optimization and Performance Evaluation: An Application to a Customer Portfolio](#), Journal of Marketing Analytics, pp. 1-18.

- [Torben M. Andersen](#), [Jonas Maibom](#), [Michael Svarer](#) and [Allan Sørensen](#): [Do Business Cycles Have Long-Term Impact for Particular Cohorts?](#), Economics Working Papers 2013-26.
- [Rainer Lueg](#), Maria Medelby Pedersen and Søren Nørregaard Clemmensen: [The Role of Corporate Sustainability in a Low-Cost Business Model – A Case Study in the Scandinavian Fashion Industry](#), in: Business Strategy and the Environment, p. 1-16.
- Toke S. Aidt, [Christian Bjørnskov](#), Peter Kurrild-Klitgaard and Gert Tinggaard Svendsen (eds.): [A special issue of Public Choice \(Festschrift for Martin Paldam\)](#), Volume 157 Number 3 – 4.
- [Tom Engsted](#) and [Johannes Raaballe](#): [Den finansielle krise i Danmark: Diskussion af rapporten fra "Udvalg om årsagerne til finanskrisen"](#), Management Working Papers 2013-03

ALL PUBLICATIONS



[All ECON publications and working papers may be seen here.](#) Please note that some publications may be missing – the list will be updated on a regular basis.

THE PHD CORNER

PHD COURSES AT THE DEPARTMENT OF ECONOMICS AND BUSINESS



[See the list of all PhD courses at the Department.](#)

Would you like to announce a PhD related event in ECON News or on the website - please let me know: bhojklint@econ.au.dk.

SEMINARS



[Get an overview of forthcoming seminars at the Department here.](#)

We have the following seminar series:

[Accounting Research Lunch Seminars](#)

[Brownbag Lunch Workshop](#)

[CIRRAU Lunch Seminar Series](#)

[CORAL Seminars](#)

[CREATES lunch seminars](#)

[CREATES weekly seminars](#)

[Distinguished Speaker Seminar Series](#)

[Economics Seminar Series](#)

[Finance Seminar Series](#)

[Public Sector Research Seminar Series](#)

[Trygfonden's Child Research Seminar Series](#)

[Tuborg Research Centre Seminars](#)

COLOPHON

ECON News is issued every second week, on Mondays.

Next issue: Monday 13 January 2014

Deadline for input: Thursday 9 January at 12. E-mail: bhoejklint@econ.au.dk.

ECON News is the bi-weekly internal newsletter for Department of Economics and Business. ECON News has the purpose of gathering overall information in order to minimize the flow of information. Urgent information will still be circulated now and then by e-mail.

ECON News will contain information related to overall news not provided by the Departmental News (written by Allan, Head of Department). To attain the goal of having a comprehensive information platform, I need your ideas and input. So please provide me with info on new grants, events, publications, guests, funding opportunities etc. Please send me an e-mail: bhoejklint@econ.au.dk.

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