



AARHUS
UNIVERSITY
BUSINESS AND SOCIAL SCIENCES
DEPARTMENT OF ECONOMICS AND BUSINESS

ECON NEWS 42

5 AUGUST 2013

USING BEHAVIORAL ECONOMICS TO HELP MAKE MARKETS WORK BETTER



The Danish Competition and Consumer Authority (KFST) has asked a team of researchers at the Department to develop a knowledge base for how to use insights from Behavioral Economics in the agency's activities to make markets work better.

The documents prepared by [Mette Trier Damgaard](#), [Alexander Koch](#), [Julia Nafziger](#) and Dan Nguyen describe what behavioral economics is and what insights from the discipline can be used to explain consumer behavior. A series of cases outline what role Behavioral Economics may play for the work of a competition and consumer authority.

For more information see the [KFST website](#) (in Danish).

OPENING CONFERENCE: TRYGFONDEN'S CENTRE FOR CHILD RESEARCH



The opening conference of [TrygFonden's Centre for Child Research](#) takes place on 29 - 31 August at Fuglesangs Allé. The conference brings together researchers and policymakers to listen to and discuss presentations on global evidence and evidence-informed policy for children and youth through expert presentations on methodology, practice and current evidence.

It is possible to attend day 1 separately, days 2-3 separately, or the entire conference.

[Read more about the conference and see the programme.](#)

Sign up for the conference here: https://auws.au.dk/Tilmelding_til_konference.

OPENING RECEPTION - NEW COGNITION AND BEHAVIOR LAB AT FUGLESANGS ALLÉ



The Cognition and Behavior Lab invites you to the opening reception of the lab on Friday 23 August at 1pm in Auditorium E2.

The programme includes:

- Welcome speeches by Vice Dean Per Baltzer Overgaard, Chairman of The Danish Council for Independent Research Peter Munk Christiansen, and Dean Svend Hylleberg.
- A number of research showcases
- Tour of the Lab
- Reception

Sign up here: https://auws.au.dk/Cognition_Behavior_Lab before 20 August.

[See the full programme here.](#)

Please feel free to invite anyone who might be interested in this event.

The Cognition and Behavior Lab provides state-of-the-art facilities and equipment for research on human behavior and cognition. The lab is open to researchers at Aarhus University and has two computer labs, three smaller labs as well as flexible lab space.

Read more about the Lab: <http://bss.au.dk/cbl/>.

THE AU HOLIDAY FUND - NEW APARTMENT IN BERLIN



As from 1 September the AU Holiday Fund (*Feriefonden*) has a new apartment in Berlin that can be rented by AU employees. The apartment is located on Rigaer Straße not far from Alexander Platz. It is 75 m² and has room for up to 8 persons.

[Read more about the new apartment in Berlin here](#) (in Danish).

If you have not yet made plans for August, there are still free periods in Søndervig, Baring Vig and Femmøller, see <http://feriefonden.au.dk/> (in Danish).

INSTALLATION OF PRINTERS



If you suddenly find that you no longer are connected to the printer that you normally use, it may be due to the fact that the old printer names have been removed from the system. You must then install the printer on your computer again with the printer's new name.

Please see the guides below:

- [Installation and configuration of printers on Windows pc](#)
- [Installation and configuration of printers on Mac](#)

If you have problems installing a printer, you should contact IT Support by e-mail: sdesk.bss@au.dk or telephone: 871-52424.

EMERGENCY RESPONSE PHONE NUMBER AT AU



A new common emergency phone number - 87 15 16 17 - has been set up at AU to ensure that the university is informed as quickly as possible about acute physical threats such as fires, accidents, bomb threats and other potentially life-threatening situations, and procedures are in place to activate management and appropriate staff to deal with the situation without delay.

The emergency phone number will be featured in a new set of emergency response instructions that is to be displayed in all university buildings.

The emergency phone line is staffed 24/7 and constitutes the first link in a telephone chain designed to contact managers and staff in appropriate areas such as building operations, communication, press relations and management.

In the event of fire, accidents or other potentially life-threatening situations:

- Stop/contain the accident if you can do so without putting yourself at risk
- Call 112
- Evacuate the area/building if necessary
- Call the Aarhus University emergency phone number: 87 15 16 17

ONLINE PURCHASES WITH YOUR AU EUROCARD



The first time you make an online purchase using your Eurocard, you will need to activate your MasterCard SecureCode.

[Read more.](#)

RESEARCH STAY IN JAPAN 2014-2015



The Japan Society for the Promotion of Science and Universities Denmark call for applications for a research stay in Japan for Danish researchers within the areas of natural sciences, social sciences and humanities.

You may apply for:

- Short research stays of 14-30 days (not postdocs).
- Longer research stays of 3, 6, 9 or 12 months.

PhD students may not apply.

Deadline for applications is 15 October 2013.

For more information see Universities Denmark's website: www.dkuni.dk.

CALL FOR PAPERS - AMERICAN INTERNATIONAL JOURNAL OF CONTEMPORARY RESEARCH



American International Journal of Contemporary Research (AIJCR) is inviting papers for its Vol. 3 No. 7 which is scheduled to be published on August 31, 2013 or later issues.

AIJCR is an open access, peer-reviewed and refereed multidisciplinary journal published by Center for Promoting Ideas (CPI), USA.

Within business and economics the journal publishes research papers within the following fields: Management, marketing, finance, economics, banking, accounting, human resources management, international business, hotel and tourism, entrepreneurship development, business ethics, development studies and so on.

AIJCR publishes original papers, review papers, conceptual framework, analytical and simulation models, case studies, empirical research, technical notes, and book reviews.

For more information, visit the journal's website: www.aijcrnet.com.

NEWSLETTER FROM UNIVERSITIES DENMARK



Universities Denmark's newsletter for June 2013 contains information about the SU reform and the new Ministerial Order on the PhD Programme and deals with subjects like internationalisation and academics in the private labour market.

The newsletter is in Danish.

[Click here to read the newsletter.](#)

ALL ABOUT FUNDING

HORIZON 2020 KICK-OFF CONFERENCE



The Ministry of Science, Innovation and Higher Education hosts the Danish kick-off conference for Horizon 2020 which will be held on 29 October 2013 from 9am to 5pm at the Tivoli Congress Center in Copenhagen.

Sign up before 21 October at www.fivu.dk/horizon2020.
Participation is free.

[Read more](#) (in Danish).

FSE - CALL FOR PROPOSALS A2013 AND S2014



The Danish Council for Independent Research has announced its call for proposals for Autumn 2013 and Spring 2014.

[See the call](#).

Deadlines:

Autumn 2013: 29 October 2013

Spring 2014: 1 May 2014

The Autumn 2013 main application deadline applies to all instruments, except DFF-MOBILEX mobility grants and Research educations outside the universities (PhD), while the Spring 2014 deadline is only relevant for DFF-Individual postdoctoral grants, DFF-MOBILEX mobility grants, Research educations outside the universities (PhD) and FSS-Pregraduate scholarships.

WANNA BE A MILLIONAIRE...?



...then keep watching this space because in August the Department of Economics and Business will launch a new internal review process for grant applications to the FSE (The Danish Council for Independent Research | Social Sciences) in order to improve the quality of the applications.

Despite being the leading economics department in the country, our success rate on FSE applications is, unfortunately, not very high! The internal review process will be led by the Advisor for External Funding, [Nabanita Datta Gupta](#), who has years of experience from serving on the board of FSE. Nabanita will be assisted by a board consisting of senior members of the Department who will read and comment on the project description.

The purpose is not so much to give scientific advice (you can easily get that from within your own group), but to have a broad group of researchers drawn from various sub-fields to look critically at the application and give advice on how to strengthen the argumentation and make it more persuasive to researchers from other fields, as it is not just economists but also other social scientists who ultimately will be judging your proposal.

We strongly encourage all who send applications to the FSE to make use of this review process once it is set up. A link to how the process will work will later be set up on the ECON homepage. The link will also contain a list of common beginners' mistakes on applications made to the FSE.

For now, please jot down in your calendars the date: Friday 13 September. This is when the first draft of the project description will be due to the internal review board, a month and a half before the next FSE deadline for both post-docs and collective projects.

INFORMATION MEETING ABOUT THE 8TH APPLICATION ROUND FOR NEW CENTERS OF EXCELLENCE



In connection with the [8th application round for new centers of excellence](#) from The Danish National Research Foundation, AU will host an information meeting on 26 August 12:30-2pm at Studenterhusfonden, Fredrik Nielsens Vej 2-4, 8000 Aarhus C, meeting room 2.

Director of DNRF Thomas Sinkjær will explain the application and selection procedure in detail and you will get a chance to ask questions.

For further information about the meeting, please contact John Westensee: jwe@adm.au.dk.

POSTDOC WORKSHOP: HOW TO WRITE A GOOD APPLICATION TO DFF OR THE CARLSBERG FOUNDATION

The Research Support Office is arranging a postdoc workshop about how to write a good application for a postdoc grant at the Danish Council for Independent Research (DFF) or the Carlsberg Foundation

The purpose of the workshop is to give you a more solid understanding of the contents of the call, the evaluation criteria and the structure of a competitive proposal. The workshop will introduce you to proposal writing and give you direct feedback on your application.

The workshop will contain presentations from the Research Support Office and a relevant Council member, writing exercises and feedback.

The workshop will be held on 28 August 9am to 2pm at Preben Hornung stuen, building 1422, room 132.

Registration deadline is 21 August.

[Read more.](#)

PREVIOUSLY ANNOUNCED CALLS



Previously announced calls etc. regarding funding that are still valid can be found on the staff portal, see: <http://econ.medarbejdere.au.dk/research/external-funding/calls-for-applications/>.

THE PHD CORNER

PHD COURSE IN ECONOMICS OF CRIME



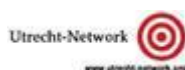
University of Copenhagen offers a PhD intensive course in Economics of Crime from 30 September to 4 October. The course explores contemporary issues related to crime control policies and the link between crime and social policies with a specific focus on empirical issues.

The course is specifically designed for PhD students, post-doctoral students and young researchers.

The course will be taught by Professor Paolo Buonanno, University of Bergamo, and Professor Marco Piovesan, University of Copenhagen.

[Read more.](#)

THE UTRECHT NETWORK YOUNG RESEARCHERS' GRANT



The Utrecht Network has announced its second round of applications for the UN Young Researchers' Grant. Up to 10 scholarships of €1000 each will be offered.

Students who are not eligible for other scholarship programmes (e.g. ERASMUS) may apply.

The grant is limited to thesis research on MA and PhD level. Students are allowed to take courses as well, but priority will be given to "only-research" students.

The application deadline is 15 October 2013 for a mobility period between 1 November 2013 and 31 December 2014.

[Application guidelines and application form can be found here.](#)

For further information about the grant, please contact Trine Høj Eriksen at the International Centre: ter@adm.au.dk or 871 52552.

PHD DEFENCE: PHILIPP MEINEN



In order to obtain the PhD degree in Economics and Business [Philipp Meinen](#) will defend his PhD thesis entitled "Essays on Firms in International Trade" on Monday 5 August at 1.15pm in Auditorium E1, building 2624.

The thesis can be downloaded from [Philipp Meinen's staff profile](#). For a paper copy, please contact Susanne Christensen, sla@asb.dk.

The assessment committee consists of the following members:

Associate Professor [Valerie Smeets](#), Aarhus University

Professor Mathieu Crozet, Paris School of Economics

Professor Ron Davies, University College Dublin

The defence is public and open to all. It will be followed by a reception in room L162 (Tuborg Atrium), building 2632.

PHD DEFENCE: CÉDRIC GORINAS



In order to obtain the PhD degree in Economics and Business [Cédric Gorinas](#) will defend his PhD thesis entitled "Essays on Marginalization and Integration of Immigrants and Young Criminals - a Labor Economics Perspective" on Friday 23 August at 1.15pm in Auditorium 119B (Store Sal), building 2640 (R).

When published, the thesis can be downloaded from [Cédric Gorinas' staff profile](#). For a paper copy, please contact Susanne Christensen, sla@asb.dk.

The assessment committee consists of the following members:

Professor [Michael Rosholm](#), Aarhus University (chairman)

Senior Researcher Eskil Heinesen, Rockwool Foundation

Dr Elke Jahn, IAB (Institute for Employment Research)

The defence is public and open to all. It will be followed by a reception in room L162 (Tuborg Atrium), building 2632.

PHD DEFENCE: INA CHARLOTTE JÄKEL



In order to obtain the PhD degree in Economics and Business [Ina Charlotte Jäkel](#) will defend her PhD thesis entitled "Product Quality, Trade Policy, and Voter Preferences: Essays on International trade" on Monday 2 September at 1.15pm in Auditorium M2, building 2628.

Two weeks before the defence the thesis can be downloaded from [Ina Charlotte Jäkel's staff profile](#). For a paper copy, please contact Susanne Christensen, sla@asb.dk

The assessment committee consists of the following members:

- Professor [Tor Eriksson](#), Aarhus University
- Professor Farid Toubal, Paris School of Economics and CEPII
- Professor Jens Südekum, Universität Duisburg-Essen

The defence is public and open to all. It will be followed by a reception in room L162 (Tuborg Atrium), building 2632.

PHD COURSES AT THE DEPARTMENT OF ECONOMICS AND BUSINESS

[See the list of all PhD courses at the Department.](#)

Would you like to announce a PhD related event in ECON News or on the website - please let me know: bhoejklint@econ.au.dk.

STAFF PORTRAIT

STAFF PORTRAIT: JULIA NAFZIGER



This time [Julia Nafziger](#) has agreed to answer the questions for the staff portrait. Thank you, Julia. Julia is associate professor at the Department and is located in building 2632(L).

How long have you been employed at the Department of Economics and Business?

Since August 2008.

What is your background?

I got my diploma (MSc) in economics from the University of Munich in 2004 and my PhD from the University of Bonn in 2007. During my PhD studies I visited the University of Wisconsin/Madison, the IDEI in Toulouse and Nuffield College/Oxford. Before coming to Aarhus in 2008, I was a PostDoc at ECARES/Brussels.

What are your main areas of research?

My main research interests are applied micro theory, behavioral and experimental economics.

What research projects are you working on at the moment?

In my research, I focus on self-control problems: Many people find it difficult to resist tempting choices (such as eating unhealthy food, or surfing the internet instead of studying), even though they know they later regret it. On the one hand, I ask theoretically how effective tools like goal setting and self-rewards are to overcome such self-control problems. On the other hand, I am studying self-control problems in specific environments - such as studying and dieting. With Alexander Koch I work on a study that investigates student drop out at Aarhus University. And I am part of the TRYG subproject on "Dropout and Self-Control Problems in Youth" headed by Helena Skyt Nielsen. Finally, I recently started to work on a larger project on overweight and obesity in Vietnam (joint with Heiner Schumacher, who will join us in August; and Myriam Hadnes).

What are you involved in teaching-wise at the moment?

In the fall, I teach Micro 1 (5th semester Bsc, Economics) and parts of the elective MSc course "Economics and Psychology".

Are you planning to take part in any conferences or the like abroad in the near future?

No. Since I have a family I drastically reduced my travel activities. In the last year, I only gave two

seminar presentations at other universities and attended one conference.

Are you expecting any visiting researchers from abroad in the near future (or have you had any visitors from abroad recently)?

In August, Leonie Gerhards will join us as a PostDoc to work together with Alexander and me on the project on student drop out. In November, we will have a 1-day workshop on reference-dependent preferences and self-control.

Are you cooperating with researchers from other departments at AU at the moment?

I am a member of the interdisciplinary Interacting Minds Center at Aarhus University. Alexander and I work together with Michael Bang Petersen (Political Science) on a project that investigates the role of physical appearance in social interactions and in economic decisions. Further, in the TRYG project, we collaborate with Klaus Nielsen (Psychology).

What do you do when you are not at work?

I spend time with my family and friends. If time is left, I read books.

Supplementary question from Daniela Osterrieder: " If you could pick any city in the world to live in, which one would that be and why?"

No city. I would raise ponies in the mongolian-manchurian steppe.

Please give us your suggestion for the next department staff member to be presented:

[Dan Mønster](#)

What specific supplementary question would you like him or her to answer?

How did you come from Physics to Economics/Business?

PUBLICATIONS

NEW PUBLICATIONS - SEND ME YOUR FRONT PAGE

I have received the front pages and abstracts of 3 new publications. Thank you for that. See them below. Have you also published something new and would you like to share it with the rest of us? Send me the front page of your publication (and, if possible, an abstract) - then I will announce it in the next issue of ECON News: bhoejklint@econ.au.dk.

- [Malene Kallestrup-Lamb](#), [Anders Bredahl Kock](#) and [Johannes Tang Kristensen](#): [Lassoing the Determinants of Retirement](#), CREATES Research Paper 2013-21.
- [Johannes Tang Kristensen](#): [Diffusion Indexes with Sparse Loadings](#), CREATES Research Paper 2013-22.
- [Asger Lunde](#) and [Anne Floor Brix](#): [Estimating Stochastic Volatility Models using Prediction-based Estimating Functions](#), CREATES Research Paper 2013-23

ALL PUBLICATIONS

[All ECON publications and working papers may be seen here](#). Please note that some publications may be missing – this will be corrected as soon as possible.

EVENTS



[See the list of all coming events at the Department: seminars, workshops, PhD defences, PhD courses etc. here.](#)

Do you know of an event that is not mentioned on the list, please let me know:
bhoejklint@econ.au.dk.

SEMINARS



[Get an overview of forthcoming seminars at the Department here.](#)

We have the following seminar series:

[Accounting Research Lunch Seminars](#)

[Brownbag Lunch Workshop](#)

[CIRRAU Lunch Seminar Series](#)

[CORAL Seminars](#)

[CREATES lunch seminars](#)

[CREATES weekly seminars](#)

[Distinguished Speaker Seminar Series](#)

[Economics Seminar Series](#)

[Finance Seminar Series](#)

COLOPHON

ECON News is issued every second week, on Mondays.

Next issue: Monday 19 August

Deadline for input: Thursday 15 August at 12. E-mail: bhoejklint@econ.au.dk.

ECON News is the bi-weekly internal newsletter for Department of Economics and Business. ECON News has the purpose of gathering overall information in order to minimize the current flow of information. Urgent information will still be circulated now and then by use of e-mails.

ECON News will contain information related to overall news not provided by the Departmental News (written by Allan, Head of Department). To attain the goal of having a comprehensive information platform, I need your ideas and input. So please provide me with info on new grants etc. Please send me an e-mail: bhoejklint@econ.au.dk.

You cannot unsubscribe from this newsletter